

ACTION PLAN

Economy

<i>Action</i>	<i>How it could be done</i>	<i>Partners</i>	<i>Timescale</i>	<i>Lead Responsibility</i>	<i>Resource Implications</i>	<i>Comments</i>
Reverse the perceived deterioration of the town centre EC1-11	Set up a group to work to establish a development change plan	WCP WTCMI WTC WBC				
Increase the variety of shopping options in the town centre EC1-11	Create a forum of stakeholders to pursue the improvement plan	WCP WTCMI WTC WBC				
Maintain a high level of employment in Woodley EC1-12, EC4, EC6	Set up a group to establish a Woodley Employment Strategy to ensure there is a linkage between skills requirements of local businesses and the community					
Provide a support structure for existing and new businesses EC2-1, EC2-2, EC2-3	Investigate key requirements to support business growth in Woodley and develop a plan to deliver the necessary infrastructure					