

## SOCIAL AND COMMUNITY

STRENGTHS		WEAKNESSES	
Population		Population	
<ul style="list-style-type: none"> <li>Wokingham Borough has 2<sup>nd</sup> fastest growth area in country</li> </ul>	S1-1		
Housing		Housing	
<ul style="list-style-type: none"> <li>Population size stable</li> <li>Buoyant Housing market</li> <li>Housing stock of high standard</li> <li>Local priority to local people for Council housing tenancy</li> <li>Support to residents in private sector to maintain their independence and encourage a good standard of accommodation</li> </ul>	S2-1 S2-2 S2-4 S2-7  S2-13	<ul style="list-style-type: none"> <li>Shortage of affordable housing</li> </ul>	S2-6
Health & Safety		Health & Safety	
<ul style="list-style-type: none"> <li>GP practices</li> <li>Good health standards and high life expectancy</li> <li>Specialist medical services</li> <li>Water quality, air quality and noise are within the required standard and monitoring practices are adequate and reliable</li> <li>Health screening services cover the whole WBC area and plans for improvement are being developed</li> </ul>	S3-2 S3-3 S3-5 S3-9  S3-10	<ul style="list-style-type: none"> <li>Inadequate NHS dentistry provision</li> <li>Staff audits show understaffing as regards joint health and social services support for people in their own homes</li> <li>Financial considerations, limiting crime surveillance in recreational areas</li> </ul>	S3-2 S3-6 S3-8, S3-12
Local Government and Community Organisation		Local Government and Community Organisation	
<ul style="list-style-type: none"> <li>Woodley residents have direct access to both the Town Council and the Wokingham Borough Council, as well as to</li> </ul>	S4-1  S4-2	<ul style="list-style-type: none"> <li>Extent of Woodley interest in local politicians</li> </ul>	S4-3

<p>political party surgeries and Members of Parliament</p> <ul style="list-style-type: none"> <li>Numerous active voluntary organizations</li> <li>Members of local community represented on wide range of voluntary organizations, residents groups and community liaison groups</li> <li>Regular consultation with residents from the Town and Borough Councils</li> </ul> <p>Sports, Leisure and Open Space</p> <ul style="list-style-type: none"> <li>Local parks and open spaces are maintained to high standard</li> </ul> <p>Culture and Heritage</p>	<p>S4-6, S4-7</p> <p>S4-8</p> <p>S5-3</p>	<p>Sport, Leisure and Open Space</p> <ul style="list-style-type: none"> <li>Absence of measure of true local demand of 10,000 households in town</li> <li>Shortfall of open space available for leisure activities</li> </ul> <p>Culture and Heritage</p> <ul style="list-style-type: none"> <li>Lack of focal centre for art interaction – need to determine true levels of interest</li> <li>Cause for concern by local arts groups regarding cost of hiring facilities and resultant threat of demise of some groups</li> </ul>	<p>S5-8</p> <p>S5-10</p> <p>S6-7</p> <p>S6-8</p>
<p><b>OPPORTUNITIES</b></p>		<p><b>THREATS</b></p>	
<p>Population</p> <ul style="list-style-type: none"> <li>Anticipate consequences of growth in single pensioner households</li> </ul> <p>Housing</p> <ul style="list-style-type: none"> <li>Core strategy should assist case for development of shopping precinct</li> <li>Action taken for development of intermediate care to support people when they return home from care facility</li> <li>Schemes under way to generate housing solutions to key worker recruitment</li> </ul> <p>Health &amp; Safety</p>	<p>S1-6</p> <p>S2-3</p> <p>S2-8</p> <p>S2-5</p>	<p>Population</p> <ul style="list-style-type: none"> <li>Increasing Social Services demand including housing</li> <li>Pressure for more house building</li> </ul> <p>Housing</p> <ul style="list-style-type: none"> <li>Young people priced out of housing market</li> </ul> <p>Health &amp; Safety</p>	<p>S1-2</p> <p>S1-7</p> <p>S2-2</p>

<ul style="list-style-type: none"> <li>• The public needs convincing that recorded crime reflects a relatively benign local situation</li> <li>• The public needs convincing that Police optimism regarding fear of crime is justified</li> <li>•</li> </ul>	S3-7		
Local Government and Community Organisation		Local Government and Community Organisation	
<ul style="list-style-type: none"> <li>• Often lack of recognition of grass roots levels of the commitment of the many voluntary groups' workers</li> <li>• Improve community consultation</li> </ul>	S3-11		
	S4-4		
Sport, Leisure and Open Space		Sport, Leisure and Open Space	
<ul style="list-style-type: none"> <li>• Need for Council and clubs to work more closely to agree policy of best use of facilities at acceptable costs</li> <li>• Provision of publicly available artificial rock wall</li> <li>• Town Council Sports Audit should establish demand for minority sports</li> </ul>	S4-5	<ul style="list-style-type: none"> <li>• A future major issue from potential increase in matches by facility growth is clubs seeking provision of additional football pitches</li> <li>• Wokingham Borough Council proposes Core Strategy would result in increased pressure on leisure facilities</li> <li>• Need to review lease of Reading Road allotments</li> </ul>	S5-1
	S5-2		
	S5-6		S5-5
	S5-7		S5-12
Culture & Heritage		Culture & Heritage	
<ul style="list-style-type: none"> <li>• Need to assess demand for a larger centre for cultural activities</li> <li>• To engage the interest of the next generation of enthusiasm for the Woodley Carnival</li> <li>• Capitalise on public opinion that is veering towards refurbishment/renewal of public venues</li> <li>• Development of strong cultural associations</li> </ul>	S6-1		
	S6-2		
	S6-4		
	S6-5		

