



Wokingham CBN

Delivery Plan 2013 to 2017

Updated Version – 20/3/15

# 1 Participation

<b>Objective 1.1: Provide suitable participation programmes as determined by CBN needs</b>							
<b>No.</b>	<b>Action</b>	<b>Who</b>	<b>When</b>	<b>Resources</b>	<b>Baseline</b>	<b>Target</b>	<b>Progress (RAG)</b>
1.1.1	Regular Essentials sessions delivered across a range of locations	Target beginners and/or casual players looking to improve through coached sessions	Every 4-6 months between 2013-15	Coach, Equipment, Venue Hire, Marketing	0	20% Retention	<b>GREEN</b>
1.1.2	Produce publicity material promoting all follow up opportunities	Club officials to promote	Dec 2013 then ongoing	Marketing material			<b>GREEN</b>
1.1.3	Support current coaches for non-club sessions 14+ and introduce additional sessions as required	Bespoke sessions such as Women only & 50+	ongoing	Coach, Venue Hire, £300	8	20	<b>AMBER</b>
<b>Objective 1.2: CBN activity linked to NSB session to act as both feeders and exit routes</b>							
<b>No.</b>	<b>Action</b>	<b>Who</b>	<b>When</b>	<b>Resources</b>	<b>Baseline</b>	<b>Target</b>	<b>Progress (RAG)</b>
1.2.1	Organise Termly 'Battle Nights'	WPLC	September 2014 onwards	Facility Hire - £220	2 per year	5	<b>RED</b>
1.2.2	No Strings Badminton club Links – improvement to player pathway	WPLC	ongoing		2	5	<b>AMBER</b>
1.2.3	Publicity material available highlighting club opportunities	WPLC	ongoing	Printing - £30			<b>AMBER</b>

1.2.4	Look to introduce further No Strings and boost current numbers	Engage with current players and utilise support from BE	Ongoing	Coach, Venue, Equipment, Marketing	40 a week across 2 sessions	Increase by 20%	<b>GREEN</b>
<b>Objective 1.3: Engage local FE Colleges, 6<sup>th</sup> form colleges and Universities into the player pathway</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
1.3.1	Improve provision of recreation badminton within Reading & Wokingham – work/link with Reading College	14-25	Ongoing	Publicity, Hall hire, Coaching, Equipment £400	0	20 per year	<b>RED</b>
1.3.2	Host FE Matches		Sept-July		0		<b>RED</b>

## 2 Club development

<b>Objective 2.1: Engage Local Clubs &amp; Leagues to improve exit routes from social badminton</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
2.1.1	Develop a steering group for club development – club forum	CBN	Quarterly meetings	Room Hire, Printing (£200)	3	5 Club Reps	<b>RED</b>
2.1.2	Promote all clubs during CBN organised events/activities	CBN	Hold information & distribute at events	Advertising, Printing (Approx 250)			<b>AMBER</b>

2.1.3	Club summer league	CBA	Summer 2014 & - ongoing	£195 to support	4 clubs	6 clubs	<b>RED</b>
<b>Objective 2.2: Inclusive Clubs Investment Programme</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
2.2.1	Club Development – Additional Needs Groups including Optalis and Addington School	Engage with local disability groups and coaches	September 2014 onwards	Coaches, Equipment - £200			<b>GREEN</b>
2.2.2	Set up of taster sessions for additional needs groups (e.g. Optalis)	WPLC	January – April 2014	£275 for busy bag (£100 from inclusive)	Minimum 8 per session	12 per session	<b>AMBER</b>
2.2.3	Coach support / development	WPLC	April 2014 - ongoing	£100			<b>AMBER</b>
2.2.4	Develop an attractive package available to all additional needs schools whereby they are able to identify their needs and fit badminton into their program. (2 Schools)	CBN Coaches	2015	Coaches, Publicity, Equipment, Subsidise Aprox £100/school	2 mixed sex special schools	50% of schools to have some coaching.  4 Schools	<b>RED</b>
<b>Objective 2.3: Support of WPLC Junior Badminton Club and community work</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
2.3.1	Additional coaching equipment (SH racquets, footwork mats etc)	WPLC	November/ December 2014	£250	N/A	N/A	<b>RED</b>
2.3.2	CBN primary school activity	CBN	January –	£30 per session (10	10% referred	20%	<b>RED</b>

			July 2015	schools) = £300 (primary premium funding)	to JBC or satellite club		
2.3.3	Two “put up nets” to be purchased for NS and JBC promotion off site	CBN	January 2015	£150 (£75 per net)	N/A	8 promo events per year	<b>RED</b>

### 3 Schools

<b>Objective 3.1: Increase number of children/young adults playing badminton schools</b>							
<b>No.</b>	<b>Action</b>	<b>Who</b>	<b>When</b>	<b>Resources</b>	<b>Baseline</b>	<b>Target</b>	<b>Progress (RAG)</b>
3.1.1	Smash Up Programme	Local Secondary Schools via SGO	2013		0	5	<b>GREEN</b>
3.1.2	Equipment for Schools	Badminton England	Ongoing	Funding through Sportivate		5 Starter Kits	<b>RED</b>
3.1.3	Introduce casual juniors to competitive badminton	Link with Berkshire County Badminton, SGO & Coaches	2014	Equipment, Venue Hire, Prizes (£250)	0	70% take up & 20% retention in clubs	<b>RED</b>
3.1.4	Regular badminton sessions for juniors working with Addington School (additional needs school)	Addington School - Gwenda	8 weeks per school year beginning September 2014	Coach, equipment - £250	0	20	<b>AMBER</b>

<b>Objective 3.2: Competition Opportunities</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
3.2.1	Center Parcs National Schools Comp	Badminton England	Annual	Travel Costs Kit	3	5	GREEN
3.2.2	Wokingham Schools League	Secondary Schools & SGO	2015		3	5	AMBER
<b>Objective 3.3: School Links to Leisure Providers</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
3.3.1	Taster Sessions in Schools leading to competitive tournament (see 4.2.2)	Leisure Providers	September 2014 – July 2015	Coach, Equipment – (£350)	3	6	AMBER
3.3.2	Material to be given out at taster sessions detailing other opportunities around Wokingham	Coaches	September 2014 – July 2015	Material – (£30)			RED

## 4 Competition

<b>Objective 4.1: Adult Casual Badminton Competitions</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
4.1.1	Battle Nights	Engage casual players		Sports Hall, Equipment, Prizes (£220)		20	AMBER

4.1.2	Battle League (Playbadminton scheme)	Non-affiliated casual players looking for regular competition	10 week block every quarter	Sports Hall	0	Min 1 location	<b>RED</b>
<b>Objective 4.2: Primary Schools</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
4.2.1	Busy Badminton Tournament	Primary Schools, SGO	Annually	Badminton England Support, Venue Hire	0	4 schools	<b>GREEN</b>
4.2.2	Year 5 & 6 Wokingham schools competition to be set up off the back of coach visits – (see 3.3.1)	WPLC & Gwenda	Annually	Coaches, Hall Hire, Equipment – (£200 p/a)	0	4 schools	<b>AMBER</b>

## 5 Workforce (Covered through National Coaching Funding)

<b>Objective 5.1: Increase Coaching Provision</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
5.1.1	UKCC Level 1	Prospective coaches and volunteers	9,16,30 Nov	Hall Hire, Resources (£220)	5	10	<b>GREEN</b>
5.1.2	UKCC Level 2	Level 1 coaches	4,11 Jan 22 Feb 15 March	Hall Hire, Resources (£220)	5	10	<b>GREEN</b>

5.1.3	Primary CPD	SGO	Annually	Hall Hire, Resources (£220)	5	10	RED
5.1.4	Secondary CPD	SGO	Annually	Hall Hire, Resources (£220)	5	10	RED
5.1.5	Additional Level 1 coaches trained for work with CBN and support of NS sessions	CBN	November 2014 (course)	£220 per coach or £110 if part funded	2 new coaches	2 new coaches	AMBER
<b>Objective 5.2: Smash Up Activator/Upskill Current Coaches</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
5.2.1	Online E-Modules (Essentials)	All	Ongoing		3	5	GREEN
<b>Objective 5.3: Venues</b>							
No.	Action	Who	When	Resources	Baseline	Target	Progress (RAG)
5.3.1	Woodford Park Leisure Centre to become Berkshire Performance Centre	Badminton England & Reading Vineyard Church to utilise space	2014-15	Sports Hall Extension, Equipment,	0		AMBER
5.3.2	Search for a suitable venue for a satellite club for WPLC Junior Badminton Club	CBN	Ongoing	TBC			GREEN